

Marketing

The Dickinson Area Chamber of Commerce offers a number of advertising opportunities to its members, allowing cost-effective ways to reach a large number of businesses and potential customers.

DIGITAL ADVERTISING





EMAIL

Weekly E-NEWS Announcement

FREE

Our weekly E-News bulletin updates over 1000 subscribers each Monday with Chamber, member and community announcements and events.

Specifications

528 pixels wide by 432 pixels tall /
Preferred format is .jpg / Live Link /
Size limit is 5 MB

Weekly E-NEWS Sponsorship

\$30/WEEK

Your sponsorship ad will receive prime location in our weekly electronic news bulletin with a live link of your choice. The E-News bulletin is distributed to over 1000 subscribers and boasts top performing metrics based on its engaging content. This strategic email marketing opportunity has been crafted for organizations interested in generating brand awareness.

Specifications

528 pixels wide by 65 pixels tall /
Preferred format is .jpg / Live Link /
Size limit is 5 MB

Weekly Member E-Blast

\$30/WEEK

Your e-blast ad with a live link will be distributed each week on Friday to over 1000 subscribers. This email marketing opportunity allows for members to reach the Chamber audience with a targeted email sent from the Chamber on behalf of the member. This opportunity is limited and on a first-come first served basis.

Specifications

600 pixels wide / Preferred format is .jpg /
Live Link / Size limit is 5 MB



WEBSITE

Community Calendar Announcement

FREE

Our community calendar shares announcements and events with the community on our website.

Specifications

Event Title, Date, Time & Info

Member Spotlight

FREE

There is no additional cost for members to have a member profile featured on our website. The profile is created by your organization - photos and word count are variable: 2-4 photos and 400-600 words.

Specifications

1200 pixels wide by 600 high /
Preferred format is .jpg / Live Link

Sidebar Ad

\$150 for 60 days | \$175 for 90 days
\$300 for 180 days

Dickinsonchamber.org receives over 1,600 visitors per month and approximately 6,000 page views. Your static ad will be located in the side display on the homepage with a live link of your choice.

Specifications

336 pixels wide by 280 pixels tall /
Preferred format is .jpg / Live Link

\$25/Hour for Ad Design Option

**Rates are subject to change*

DIFFERENTIATE YOUR BRAND

Advertising with the Chamber helps connect your organization with business professionals and boost your brand.

For more information contact (701) 225-5115 | team@dickinsonchamber.org